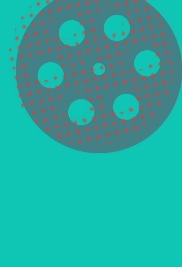




How to produce the best MONEY-MAKING MOVIE, EVER!

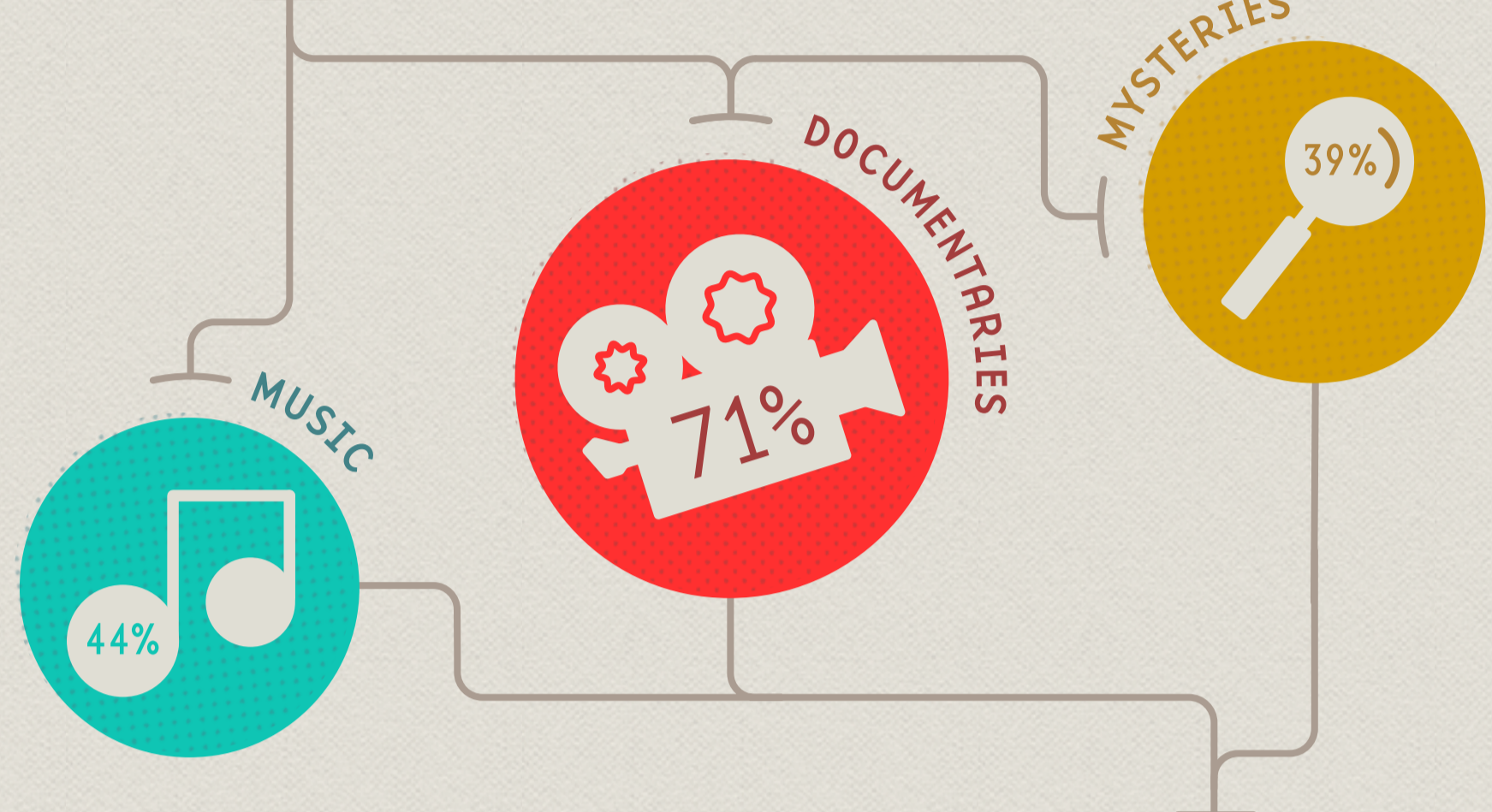
A guide to return investment and profit margins.



These days, most movies make a profit but not many produce a high return and even lesser so, have a large profit margin. Now, what is profit margin? By definition, it is the amount by which revenue exceeds the cost. The higher the profit margin percent, the higher return. This flowchart will guide you to the optimum choices for producing a movie with the highest return.

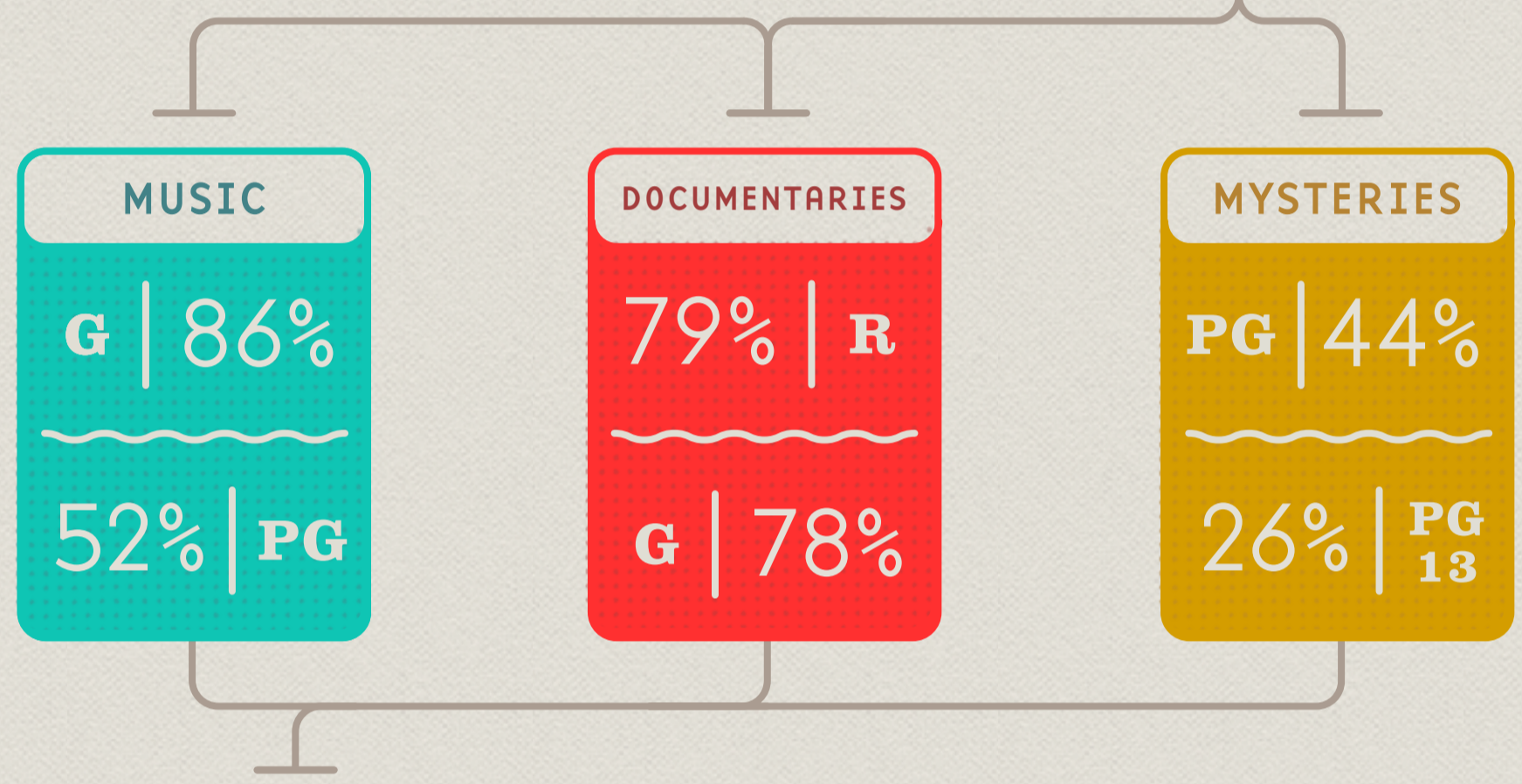
THE IDEAL GENRE.

Starting off the guide, we will look at the top three movie genres with the highest profit margin percentage.



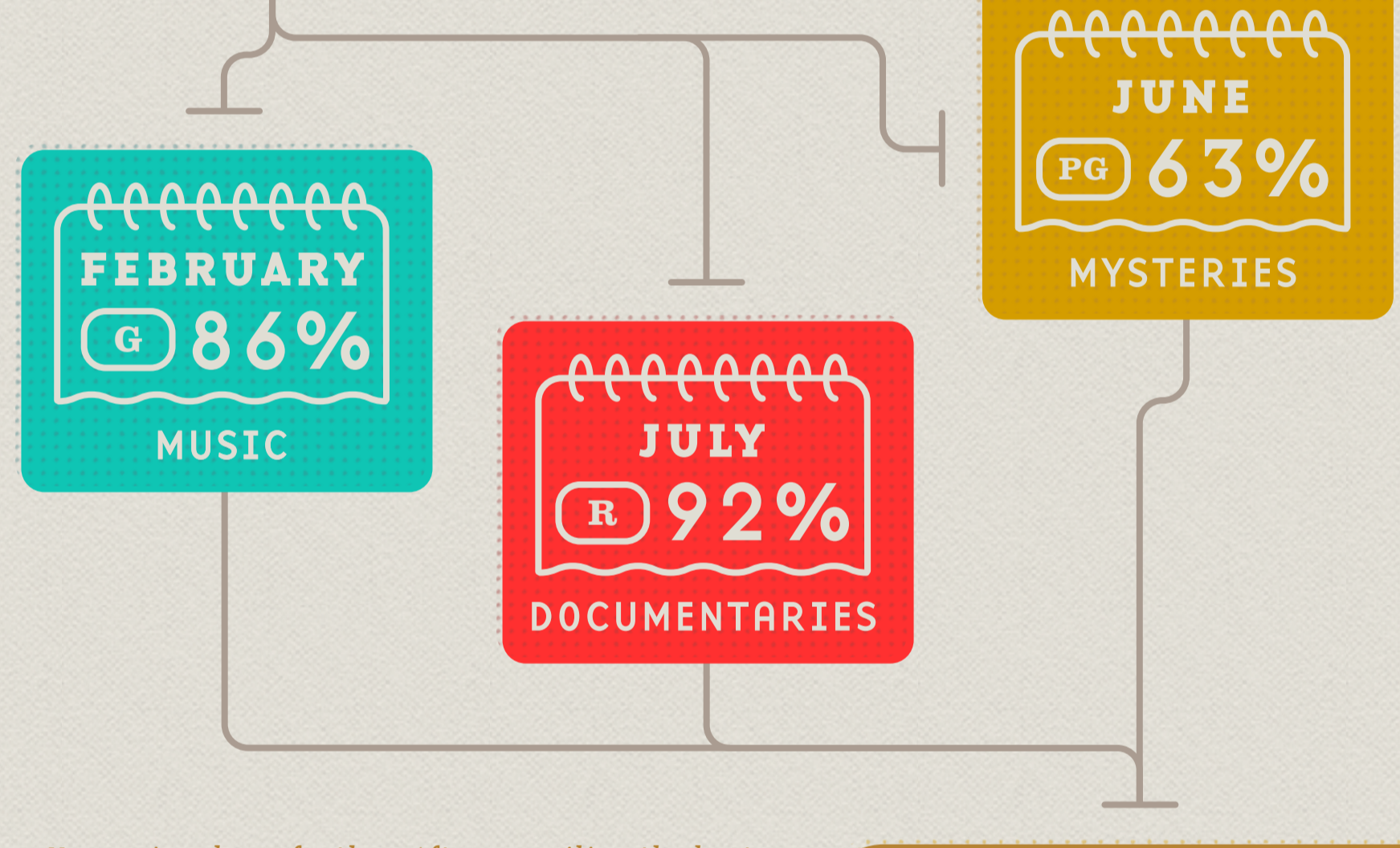
Beginning to condense the data, displayed below are the two movie ratings with the most return percentage within each genre.

THE BEST RATING.



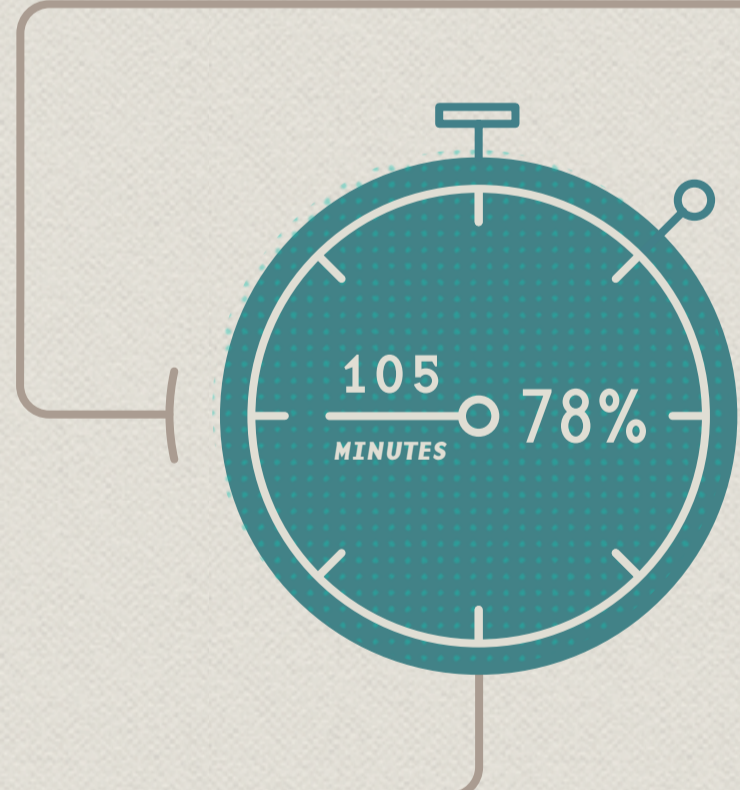
THE OPTIMAL MONTH.

After more data reduction, shown below is the ideal month of release within our genres' most profitable movie rating.



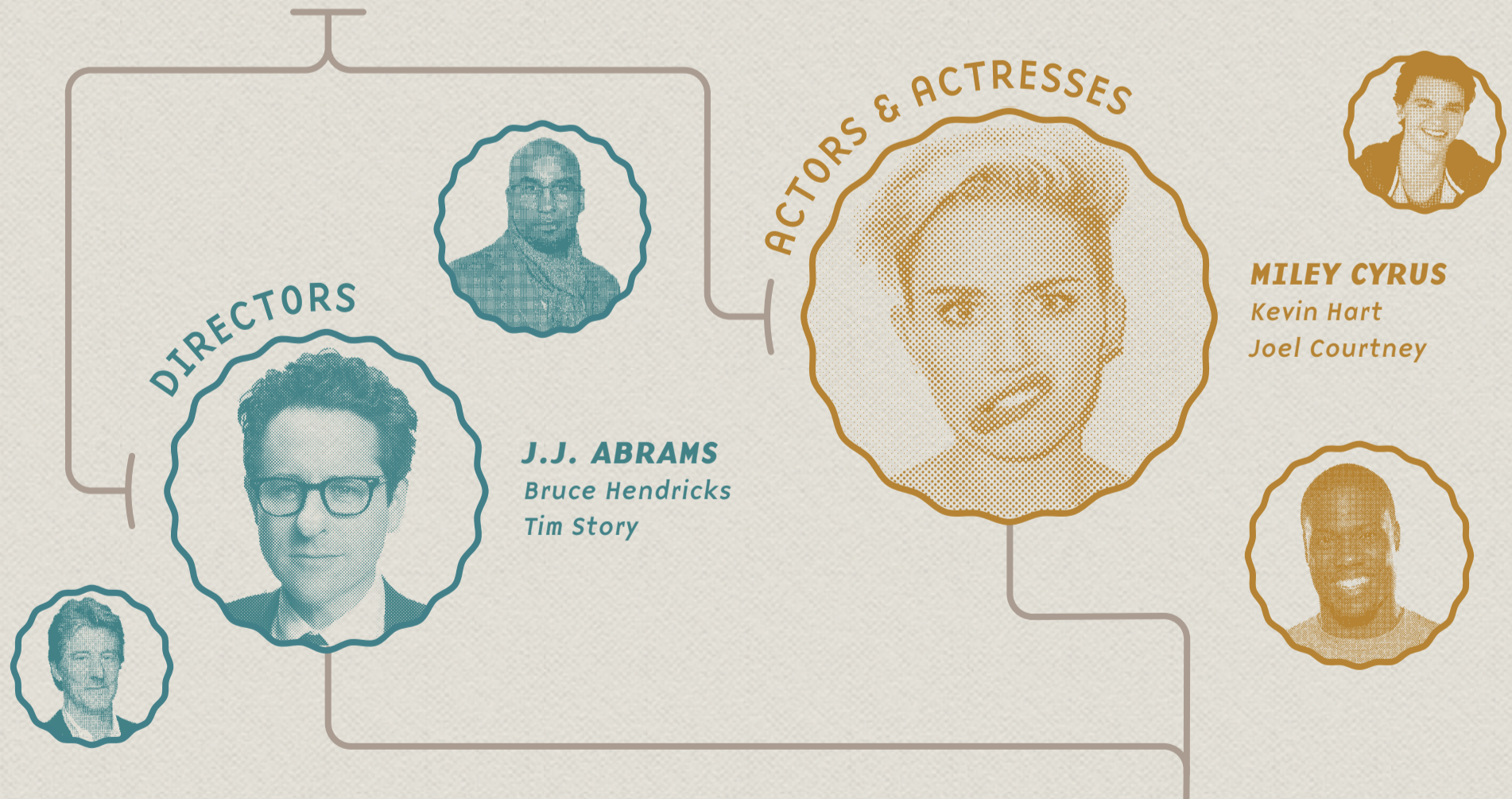
Narrowing down further, After compiling the best profit margin monthly within our genres, here is the consolidated optimal film duration.

THE IDEAL LENGTH.



WHO DO YOU NEED?

Concluding our guide, here are the best options for cast and crew based on the data.



Shown below are the optimum choices for genre, rating, month, length, cast, and crew. If followed, this guide would show the results stated below.

THE RESULTS ARE...

