

ANNUAL REPORT 2020-2021







A MESSAGE FROM THE EXECUTIVE DIRECTOR

The Institute for Business and Information Technology (IBIT) in partnership with our corporate members and the IT Advisory Board led by Bruce Fadem, generates knowledge and human capital for the digital era.

In response to Covid-19, we pivoted to online activities including the Digital Leader Fireside Chats featuring nationally renowned thought leaders, and with the support of our members, substantially expanded the no-cost digital transformation service for non-profits and small businesses. "An industry perspective on major post-pandemic issues" co-authored with IBIT members offers seven key recommendations on the post pandemic digital economy.

The Digital Innovation Foundry continued activities virtually completing and starting new projects. We are also excited to start a new program to produce case studies. These cases will highlight the rapid expansion of digital transformation, and how firms adapt and evolve.

IBIT is pleased to welcome Raghu Sankaran as a new IT board member and to celebrate the tenth anniversary of Jeff Hamilton's service. Dr. Taha Havakhor joins the IBIT team as Research Director.

We look forward to continuing the path to impacting business and society this coming year.

Munir Mandviwalla

Executive Director

Institute for Business and Information Technology

Municy Monduwilla

INFORMATION TECHNOLOGY

ADVISORY BOARD



The IT Advisory Board is chaired by **Bruce Fadem**, retired VP and CIO, Wyeth. The Institute for Business and Information Technology (IBIT) in partnership with our corporate members and the IT Advisory Board generates knowledge and human capital for the digital era. The board meets three times a year and has the following goals and responsibilities:

Education + Research + Fund Raising + Professional Development + Careers + Promotion of the School



Andrea Anania Stewart Retired EVP & CIO CIGNA



Sondra
Barbour
Member, Board of Directors
AGCO & Perspecta



Satbir Bedi Advisor



Himesh Bhise President & CEO Synacor



Jonathan A. Brassington EVP, Digital Customer Experience Capgemini



Cera
CEO
Arcweb Technologies

Chris



Dinesh Desai Executive Chairman & Founder Emtec, Inc.



Larry Dignan Global Editor-in-Chief ZDnet



Jeff Hamilton SVP Pfizer Digital



Christopher Kearns SVP NBCUniversal



George Llado SVP & CIO Alexion



Niraj Patel CIO Greystone



Raghu Sankaran CIO & CISO Scholastic, Inc.



Mark Spykerman

AmerisourceBergen

2020-2021 ATA GLANCE BY THE NUMBERS

1 NEW AND 14 CONTINUING IT ADVISORY BOARD MEMBERS

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8 CONTINUING IBIT MEMBERS

PAGE 5

THE IT ADVISORY
BOARD HELD
2 MEETINGS
LAST YEAR
ON KEY TOPICS

THE IBIT MENTORSHIP
PROGRAM MATCHED

17 INDUSTRY EXECUTIVES
TO
38 STUDENTS

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PAGE 20

\$35,000 IN IBIT SCHOLARSHIPS AWARDED TO STUDENTS

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THE 8TH ANNUAL IT CAREER FAIR RAISED **\$5,000** IN SCHOLARSHIPS

PAGE 21

HOSTED 12 DIGITAL LEADER FIRESIDE CHATS FOR STUDENTS AND INDUSTRY

PAGE 9

THE DIGITAL TRANSFORMATION PROGRAM
HAS COMPLETED MORE THAN
65 ZERO COST PROJECTS
FOR LOCAL SMALL AND MICRO BUSINESSES AND NON-PROFITS

PAGE 18

IBIT MEMBERS

Membership offers participating corporations the opportunity to leverage the IBIT knowledge, human capital, relationships, and established network. Membership benefits include:

- + Commission projects involving world class faculty and students as part of the Digital Innovation Foundry
- + Featured in published case studies
- + Leverage The IBIT Report a white-paper publication on relevant topics and commission specific IBIT Reports on topics of mutual interest
- + As part of membership, sponsor student challenges and competitions and other special projects, such as the national Information Systems Job Index
- + Featured spaces at the IT Career Fair and assistance with recruiting, including special events
- + Mentor students as part of the IBIT Mentoring program
- + Present named scholarships to students
- + Featured roles at major events and symposiums
- + Professional development opportunities, including speaking in classes, attending exclusive workshops, and participating in curriculum design
- + Customized corporate education and professional training programs
- + Visibility on campus and in the profession members are showcased in all print and web material
- + Select executives are invited to serve as Executives-in-Residence
- + Select qualified individuals are invited to serve on the IT Advisory Board
- + Featured at the IT Awards, an annual celebration and evening of recognition

IBIT offers membership for large and medium-sized firms, as well as a special program for small firms. Learn more at ibit.temple.edu/ibitmembers

MEMBERS

IBIT members are educating the next generation of industry leaders and creating the forums for generating best practices in information technology.



BOARD MEMBER SPOTLIGHT

Pfizer Digital SVP Jeff Hamilton, IT Advisory Board Member



JEFF HAMILTON Pfizer Digital

2021 marks Jeff Hamilton's 10th anniversary as an IT Advisory Board member. Now Senior Vice-President for Pfizer Digital, Hamilton leverages his digital expertise to help the firm achieve its strategic goals. He leads Pfizer's Center for Digital Innovation as well as the digital activity involved with the company's acquisitions, collaborations, and divestitures. His work helps Pfizer Digital deliver patient-centric digital solutions, customer engagement, and better patient health outcomes.

As a board member, Hamilton helps students make the connection between the academic concepts they study in the classroom and the real-world work of applying that knowledge.

"For example, as more businesses are moving to Agile ways of working, Al-driven algorithms, a customer-experience culture, and product-focused offerings, it's important that these concepts are not only built into the curriculum but that we also provide actual examples of how these concepts are being used to make a material

impact in companies," he says. "This helps students see the art of the possible and make a real-life connection to what they're learning."

His years of experience enrich the perspective he's able to share with the community. Before coming to Pfizer in 2009, Hamilton held leadership roles at Wyeth Pharmaceuticals and Andersen Consulting (now Accenture), where he spearheaded large digital-enabled transformation programs for Fortune 500 companies.

Looking ahead, he's enthusiastic to return to gathering through career events, classroom discussions, mentoring, and student presentations to the board. "I'm always impressed with the caliber of the students' thinking and ideas, the breadth and depth of their questions, and their willingness to challenge concepts with a thoughtful point of view. I find it thought-provoking and inspiring to engage with our next generation of leaders."

He's equally looking forward to engaging with other members of the advisory board. "The board is comprised of accomplished leaders from various industries with a rich diversity of experience and I always learn something new from each of our meetings," says Hamilton. "I'm proud and honored to serve on the board with such a dedicated and talented group of leaders who are committed to a common purpose—the success of Temple students."

NEW BOARD MEMBER **SPOTLIGHT**

Scholastic Inc. CIO and CISO Raghu Sankaran joins IBIT IT Advisory Board



RAGHU SANKARAN Scholastic Inc.

Raghu Sankaran is passionate about using technology to improve business outcomes. He brings this energy to the dual roles of Chief Information Officer and Chief Information Security Officer at Scholastic Inc., where he's held executive and leadership roles for more than six years. He came into Scholastic with 20 years of industry experience under his belt.

Now, he brings the full range of his expertise to the IT Advisory Board as its newest member. Sankaran joins a board made up of 14 other industry leaders across a diverse range of fields, including technology, finance, entertainment, healthcare, and retail commerce.

Sankaran is most looking forward to mentoring students. "I can give them a sense of what it's like in the real world and prepare them to join the workforce when they're done with school," he says. He also anticipates the benefits of these relationships flowing both ways.

"As board members, we can share actual business challenges with them. Students can be much savvier with some of the latest and greatest technology. They bring fresh thinking to challenges that might be steeped in legacy technology," he says. He even imagines students might tackle some of these problems in their projects.

Scholastic Inc., is a venerable multinational publishing, media, and education firm. It's the largest publisher of children's books in the world. Sankaran's work there centers on shaping the vision for the future of technology at the company. "My focus is to bring technology solutions that serve the needs of the business, solutions that scale and perform. I make sure the technology delivers on the business objectives. Otherwise, technology is just a research project," says Sankaran.

Before his arrival at Scholastic, Sankaran was in charge of the Healthcare Enterprise Platform team at Siemens Healthcare. Other past roles include Director of Technology at Sapient and leader of Intuit's Enterprise Commerce Platform and Enterprise Order System Middleware groups.

Sankaran graduated with his BS in engineering from the Indian Institute of Technology, Delhi. He earned his Master's degree in engineering from the University of Maryland.

IBIT IMPACT

Students and faculty at Temple University as well as experienced IT professionals benefit from the latest industry insights, standard-setting forums and valuable connections that IBIT facilitates.

The long-ranging impact of IBIT extends beyond simple professional networking between students, faculty and industry leaders. IBIT also supports promising students with awards and scholarships. It's hosting national academic competitions and annual career fairs. It's organizing symposiums that facilitate and disseminate helpful industry insights to students and professionals alike. In short? IBIT is sustaining and advancing excellence in information technology.

Through the integration of from-the-field knowledge from industry professionals and with the academic research prowess of Temple University, IBIT bolsters the development of IT best practices while fostering a new, well-trained generation of tech professionals. IBIT draws from the expertise of the entire Temple University community and the most innovative corporations in the world.

You can see the ways IBIT is continually impacting students, faculty and IT executives at **ibit.temple.edu**.









DIGITAL FIRESIDE CHATS KEPT BIG IDEAS FLOWING DURING SOCIAL DISTANCING

During the pandemic, with in-person events on hold, connecting Temple students and faculty with industry thought leaders presented a challenge. To bridge the divide, IBIT launched a new series of webinars: the Digital Leader Fireside Chat series.

It comprised 12 thought-provoking webinars on hot topics in the business world, led by notable executives. For about 45 minutes over lunch, speakers offered concise yet in-depth perspectives on topics within the overarching theme of digital leadership's challenges and opportunities.

During these thought-provoking Zoom sessions, participants were encouraged to ask questions, giving participants the opportunity to interact with industry leaders. Attendance was capped and the discussions were moderated to allow for meaningful conversation and learning. Over the run of the series, a total of 83 industry executives joined the participants, in addition to 378 students and 36 faculty and staff. An average of 47 people logged on to each of the chats.

George Llado, Senior Vice President and Chief Information Officer of Alexion, kicked off the series with his talk in September. He shared his insights on a topic top of mind for everyone during the pandemic: "The Future of Work." As someone with 30 years of industry experience in pharma and IT, Llado's perspective on what comes next is informed by his time with industry giants including Merck and Citibank.

In his November chat, Chris Kearns tackled the provocative question, "Is digital transformation in the end all about the customer experience?" Senior Vice President in Operations

and Technology at NBCUniversal, he is in charge of workplace experience and solutions giving him an authoritative take on customer experience. In his past role as Global Head for Hosting Services for the Vanguard Group, his work supported 20 million clients.

Mark Spykerman, Chief Information Officer of AmerisourceBergen Corporation, addressed the topic "The Purpose of Work" in December. It was another salient issue during a year that prompted big questions about life and careers. Before serving as CIO, Spykerman was Senior Vice President, Transformation. In that role, he bolstered the company culture at AmerisourceBergen while enhancing its effectiveness and efficiency.

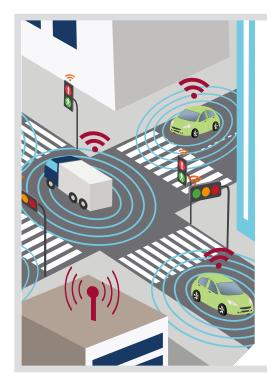
Other speakers included Linda Descano of Red Havas, Dinesh Desai of Emtec, Inc., Larry Dignan of ZDNet, Cindy Leavitt of Temple University, Stacy Greiner of Dun & Bradstreet, Ron Kim of Merck, Vince Ford of the Curtis Institute of Music, Steve DeLuca of Comcast, and Luke Olenoski of Main Line Health.

Engagement with industry leaders who can share deep insights is a cornerstone of IBIT. During a year that threatened to isolate academia, the Digital Fireside Chat series made it possible for this kind of engagement to go on.

DIGITAL **INNOVATION** FOUNDRY

The Digital Innovation Foundry (DIF) housed in the Institute for Business and Information Technology focuses on digital transformation and innovation projects involving students and faculty from across all of Temple's schools.

Each project receives one or more scholarships or grants from the Persson-Barbour, Stewart Family, Bruce and Betsy Fadem, Niraj and Cara Patel, and Brassington endowments and fund. Two current projects include:



LAB-SCALE TESTBED FOR MIXED HUMAN-AUTONOMOUS VEHICLE TRAFFIC RESEARCH

Led by Dr. Philip Dames and students from Temple's College of Engineering, the project developed a scaled robotic testbed for connected and automated vehicles (CAVs). The testbed can be used to study system-level flow characteristics of mixed human-CAV traffic, which, to date, has received very little attention compared to existing traffic flow or the safety of automated vehicles.

There are many simulation-based studies of traffic, however, there are few experimental results. This project bridges the divide by reducing the cost, effort, and risk. The project will enable the CAV community to (a) rapidly prototype and study levels of connectivity between CAVs and human-driven vehicles, and (b) evaluate coordinated CAVs algorithms to modulate traffic flows.

The DIF project laid the foundation for an NSF award, which is currently under review

EMPLOYEE PROFESSIONAL DEVELOPMENT AND ENGAGEMENT

In today's fast changing environment, the upskilling, development, and engagement of employees has become critical, especially when the economy is near full employment. Led by Munir Mandviwalla, Laurel Miller, and Manoj Chacko, the DIF team is working with Scholastic, Inc. to apply the PRO Community platform to develop and engage employees. To date, a pilot was successfully completed focused on reskilling and retention. A larger scale deployment is being planned.

The platform is now a Temple University spin-off company that applies a data driven, visible, and measurable approach to employee engagement and development.





CASE STUDIES NEW

The new IBIT case program will generate practical knowledge on essential information technology issues.

Intended to fill critical gaps in existing knowledge, IBIT cases will provide rich and relevant data to highlight the rapid evolution of digitalization, and how firms adapt and evolve.

The resulting case will produce impactful knowledge to use in classes to train the next generation workforce and to influence scholarly research. IBIT is currently working on cases with Alexion and Scholastic, Inc.

Cases are published in academic journals or by Ivey Publishing (Richard Ivey School of Business, Ontario, Canada). Established in 1923, Ivey is a global clearinghouse with about 8,000 case products, whose cases are distributed directly, and by Harvard Business Publishing, and the Case Centre. The Fox School of Business has established a formal co-branding relationship with Ivey for its cases.

The IBIT case program is led by Larry Dignan, Vice President, Editor in Chief, ZDNet, a Red Ventures company. He was most recently Executive Editor of News and Blogs at ZDNet. Prior to that, he was executive news editor at eWeek and news editor at Baseline, and has published in WallStreetWeek.com, Inter@ctive Week, The New York Times, and Financial Planning magazine.

TYPICAL CASE OVERVIEW

A typical case of 5-8 pages will present a story of how a participating firm addressed a particular challenge or opportunity. Cases are crafted to focus on one or more of the following:

- Understand the role of senior executives in shaping firm's strategy and digitalization.
- Demonstrate how firms address complexities and interdependence of strategy, process, and technology.
- Appreciate the rapid evolution of technology and how it can change markets.
- + Showcase how firms weave digital technology into their competitive stance.

STAFF MEMBER **SPOTLIGHT**

Taha Havakhor appointed Research Director



TAHA HAVAKHOR

IBIT Research Director

IBIT is pleased to announce the appointment of Dr. Taha Havakhor as its new Research Director. In this role Dr. Havakhor will expand the knowledge capital of IBIT, especially in working on industry relevant projects and further establishing a standard of delivery.

Dr. Havakhor will take a leading role in established projects such as the IS Job Index, while also creating new opportunities for industry partners to engage with IBIT to generate knowledge.

Upon accepting the appointment, Dr. Havakhor said:

I have always been interested in translational research that responds to challenging questions in the industry, and I am looking forward to doing that in this new role. I am very excited about upcoming collaborations between IBIT and our industry partners.

2022 AIS-TEMPLE IS JOB INDEX

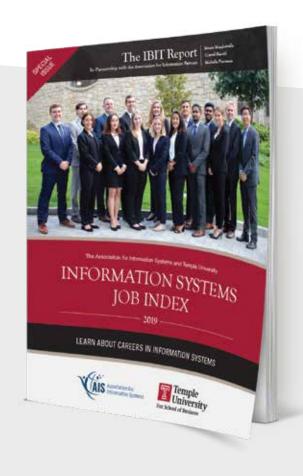
The fifth installment of the Information Systems (IS) Job Index produced biennially by Temple University in collaboration with the Association for Information Systems (AIS) is coming in 2022!

The aim of the job index is to produce reliable national-level data about the state of careers and jobs in information systems. The most recent IS Job Index report included data and insights from 1,420 IS graduates from 43 universities across the country.

The index offers valuable insights on human capital for employers including why graduates accept or reject offers, regional mobility, and the preparedness of future employees.

The AIS-Temple Job IS Index is the only systematic and comprehensive analysis of the IS job market. It examines and produces data insights about placement, salaries, preparedness, demographics, satisfaction, and search strategies in IS across the United States.

To learn more visit isjobindex.com



EXECUTIVES IN RESIDENCE

The IBIT Executive in Residence program facilitates mutually beneficial engagement and collaboration between select industry leaders and Temple University.



Jeff Hamilton SVP Business Technology Pfizer Appointed 2017



Michael Bradshaw EVP & CIO NBCUniversal Appointed 2017



Dale Danilewitz
EVP & CIO
AmerisourceBergen
Appointed 2016



Atish Banerjea CIO Facebook Appointed 2015



Ben Hasan Senior Vice President Walmart Appointed 2014



Sondra Barbour
Member, Board of Directors
AGCO Corporation & Perspecta
Appointed 2010



Niraj Patel
CIO - Lending Platforms
IBM
Appointed 2011

2020-2021 BOARD MEETING TOPICS

The IT advisory board held two meetings during the year, covering a wide range of subjects including:

- Mentoring Program
- + Case Study initiative
- + Digital Leader Fireside Chats
- Small Business and Non-Profit Digital Transformation
- + Coping with COVID

SCHOLARSHIPS

Every year, IBIT—along with several corporate partners—offers support and encouragement to promising students with a series of scholarships. Winners are celebrated at the Annual IT Awards Reception.

IBIT CORPORATE SCHOLARSHIPS

The IBIT Corporate Scholarships recognize exceptional future MIS students with **\$5,000 tuition scholarships**. Students must excel academically and impress the committee with their potential for achievement and accomplishment.

DIGITAL INNOVATION FOUNDRY (DIF) SCHOLARSHIPS

The Digital Innovation Foundry (DIF) generates digital innovation by assessing, integrating, and prototyping digital technologies. Students who work on a project in DIF receive one of four scholarships.

Persson-Barbour Family Endowed Scholarship

Thomas Norris Fox School of Business

Natalie Walker College of Engineering

Bruce and Betsy Fadem Endowed Scholarship

Nelson Chan College of Engineering

Stewart Family Endowed Scholarship

Alex Reichart-Anderson Fox School of Business

Niraj and Cara Patel Endowed Scholarship

Tom Painadath College of Engineering



IBIT SCHOLARSHIP RECIPIENTS

The Institute for Business and Information Technology announce this year's scholarship recipients.



Reuben S. Ratnum
IBIT Alexion Scholarship



Brianna L. Tonnesen
IBIT NBCUniversal Scholarship



Rhiannon Adeel
IBIT Pfizer Scholarship



Rhea Kumar IBIT Synacor Scholarship











RJ Cruz IBIT Emtec Scholarship





Rebecca R. Murgia
IBIT AmerisourceBergen
Scholarship





Natalie C. Solitario IBIT Scholastic Scholarship





NEW ARTICLE FROM IBIT EXECUTIVE DIRECTOR AND BOARD MEMBERS **OFFERS A POST PANDEMIC OUTLOOK**

Business and industry as we once knew it has changed. What was their "normal" is likely not coming back either.

As we move past the COVID-19 pandemic, it's imperative that the many affected industries find a way to move forward too. But how do they do that?

That's the question explored in "An industry perspective on major post-pandemic issues," a new article that was recently published in *MIS Quarterly Executive*. The piece outlines seven practical recommendations for industry to consider in the wake of the pandemic.

The co-authors include Dinesh Desai, executive chairman and founder of Emtec, Inc., an IT consultancy firm; Linda Descano, executive vice president at Red Havas; Larry Dignan, Vice President, Editor in Chief, ZDNet, a Red Ventures company; Chris Kearns, senior vice president in Operations and Technology at NBCUniversal; Raghu Sankaran, chief information officer (CIO) and chief information security officer (CISO) at Scholastic, and IBIT executive director and Fox School Professor, Munir Mandviwalla.

The recommendations made in the article are far reaching. For instance, the co-authors argue that remote work should now be

7 RECOMMENDATIONS

FOR A POST-PANDEMIC OUTLOOK

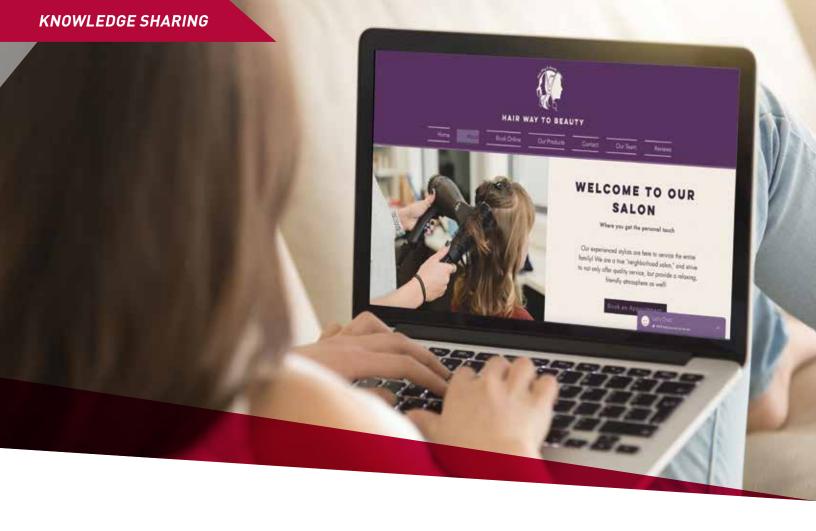
- 1. Digital transformation must remain a priority
- 2. Business valuation of IT must shift assumptions
- 3. Data is now even more central to business models
- 4. Business continuity and operations planning require a fresh approach
- 5. Remote work is a reality but management and tech need improvement
- Workforce recruitment and development face new challenges and requirements
- 7. IT must play a central role in enabling societal and local responsibilities

used as a recruiting tool and note that this could be especially impactful when it comes to acquiring and retaining IT talent. They also suggest that productivity and innovation could be increased by sharing critical performance data regularly with all employees.

"A lot of these topics came from our Digital Fireside Chats, which IBIT has been hosting since the pandemic started, Mandviwalla says.

"There are several things that make this article unique," Mandviwalla says. "First, the recommendations reflect the experience and expertise of my co-authors. Typically, industry avoids getting involved in academic knowledge creation, yet this group was willing to take the leap. Second, the speed at which this article was completed and published was just not normal. Typically, these types of things take multiple years, but we all worked on it rapidly including the editor-in-chief and reviewers. The article was fast tracked for publication, going from conception to publication in less than 3 months. Lightning had to strike multiple times for this to work, and it did."

Since its launch in March 2021, the article is one of the most-downloaded at MIS Quarterly Executive. Read the article at: https://aisel.aisnet.org/misqe/vol20/iss1/2/



IBIT OFFERS SMALL BUSINESSES AND NON-PROFITS A DIGITAL BOOST

Students and faculty members led by the Institute for Business and Information Technology offer free digital services to businesses and organizations.

When the pandemic-related shutdowns started last spring, many small businesses feared the worst. Without the know-how to take their business online, they couldn't see a way to generate revenue from behind a locked storefront.

It was during this fraught moment when the Institute of Business and Information Technology (IBIT) had an award winning big idea. These struggling firms could undergo a digital transformation that allowed them to survive and even thrive through the pandemic. In April 2020, the Small Business and Digital Transformation program launched with a small group of companies. To date,

more than 65 businesses and non-profits have been transformed across industries as diverse as food service, fitness, and fashion.

For example, fitness trainer Saul Benamy, owner of Best Bodies Inc., needed to pivot to an online model. Even as people transition back to in-person fitness, Best Bodies continues to benefit from the tech upgrades Benamy got through the program. "These changes will make an impact going forward by enabling me to use the tools of blogging and social media to drive customers toward my new website," says Benamy.

Eileen Teti, owner of Hair Way to Beauty, needed a way to stay connected to her clients during the pandemic. Temple students swooped in to create a new website for her that's easy to navigate. "My social media now includes an Instagram presence and a nicer-looking Facebook page," says Teti. These marketing channels will continue drawing new customers to her salon.

Small businesses like Best Bodies and Hair Way to Beauty are vital to the local economy. They also make an important social impact: Of the companies helped so far by the Small Business and Digital Transformation project, 74% have been woman-owned or led and 46% are led or owned by people of color.

Over time, the process has been refined into a 2-week agile-sprint model. A pair of students with an advisor on a bespoke digital transformation, including website development, ecommerce, search engine optimization (SEO), advertising, and in some cases, new digital business models.

By helping companies transform to meet today's needs, the Small Business and Digital Transformation program offers a low-risk way for businesses to accelerate their post-pandemic economic recovery. The program is no less necessary today than when it launched. Given the way the crisis accelerated digitization across the board, it's more needed by small businesses than ever.

The program involves students and faculty from the Fox School of Business, Tyler School of Art, Lew Klein College of Media and Communication, as well as other schools at Temple University. Several IBIT board members including Bruce Fadem, Himesh Bhise, and Satbir Bedi serve as project advisors. Richard Flanagan is the program manager.

In June 2021, the program received the Fox School's IMPACT award.

For more information visit ibit.temple.edu/DT

"THESE CHANGES WILL
MAKE AN IMPACT GOING
FORWARD BY ENABLING
ME TO USE THE TOOLS
OF BLOGGING AND
SOCIAL MEDIA TO DRIVE
CUSTOMERS TOWARD MY
NEW WEBSITE."

Saul Benamy, OwnerBest Bodies, Inc.



Above: Page from the Best Bodies, Inc. website.

2020-2021 YEAR IN REVIEW









MENTORING PROGRAM

The goal of the IBIT mentoring program is to match experienced executives with MIS students. The senior executives are usually members of the IT advisory board, employees of IBIT member firms or alumni. The role of the mentor is to provide guidance and coaching to students augmenting the existing professional development resources, which includes providing ideas/feedback and serving as a sounding board for challenges and problems.

The benefit for mentors is the opportunity to engage with students, and the benefit for students is to leverage the experience of senior executives.

The IBIT mentoring program is chaired by Sondra Barbour, member of the IT advisory board.

ENGAGEMENT

- + 38 STUDENTS
- + **17** MENTORS

8TH ANNUAL IT CAREER FAIR GOES VIRTUAL

Each year, the Information Technology Career Fair connects high-performing students interested in internships and jobs with top employers looking to recruit graduates of the MIS, IT Audit and Cyber-Security, Information Technology Management, Digital Marketing and ITIE programs. Due to Covid-19, this year the fair was held virtually. Highlights from the 2020 fair included:

ENGAGEMENT

- + **16** EMPLOYERS
- **+ 219 STUDENTS**

COMING IN SPRING 2022: DIGITIZATION AND NEW NORMAL

Since COVID-19 disrupted the world, much has already changed in business, society, technology, and daily lives. Making sense of the new wave of digitization is critical toward a healthy economy and society. In this new normal, creating best-practice plans and actions will require new ideas and principles. The purpose of this conference is to exchange ideas with industry and academic thought leaders about the new normal.

Join us in spring 2022, to learn about the nature and impacts of digitization in this new normal and hear compelling and hopeful visions for the future.

Stay tuned to https://ibit.temple.edu for details

LOCKING AHEAD

DIGITAL INNOVATION FOUNDRY

PROJECTS AND PARTNERSHIPS

EXPAND IBIT MENTORING PROGRAM

GENERATE DIGITAL TRANSFORMATION CASE STUDIES FEATURING PARTNERS

DIGITAL INNOVATION FOUNDRY SHOWCASE

GROW IBIT WITH SMALL-COMPANY AND LARGE-COMPANY MEMBERSHIP

GROW SMALL BUSINESS AND NON-PROFIT DIGITAL TRANSFORMATION PROGRAM

HOST 20TH ANNIVERSARY IT AWARDS

AWARD
IBIT CORPORATE
SCHOLARSHIPS

CREATE
DIGITAL INNOVATION FOUNDRY CHALLENGE

GROW EXECUTIVE-IN-RESIDENCE PROGRAM AND OFFERINGS

CONFERENCE
ON DIGITIZATION AND THE NEW NORMAL

9TH ANNUAL IT CAREER FAIR

IBIT **STAFF**



LAUREL MILLER

Director

Laurel is Director of IBIT and manages external relations and programs, including the IT Awards, IBIT memberships, and The IBIT Report.

Contact Laurel at Laurel.Miller@temple.edu



MUNIR MANDVIWALLA

Executive Director

Munir is Executive Director of IBIT and provides strategic leadership on programs and relationships.

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MANOJ CHACKO

Associate Director

Manoj is Associate Director of IBIT and manages highlevel technical support for the department. He also supports the new Digital Innovation Foundry (DIF).

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TAHA HAVAKHOR

Research Director

Taha is Research Director of IBIT and will lead projects such as the IS Job Index, and create new opportunities for industry partners to engage with IBIT to generate knowledge.

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ABOUT IBIT

The Institute for Business and Information Technology (IBIT) provides cutting-edge knowledge and valuable connections to sustain excellence in information technology. IBIT integrates industry perspectives with academic research expertise to create forums for generating and exchanging best practices.

IBIT membership offers participating corporations the opportunity to leverage our knowledge, human capital, relationships and established network.



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